



UMC Unveils New Mission, Vision Statements For El Paso

University Medical Center of El Paso unveiled its new mission and vision statements April 26 to better describe the hospital’s purpose and direction for the future.

UMC’s new mission statement is:

To heal, to serve and to educate.

“Mission statements capture what an organization does,” said Jon Law, UMC Chief Strategic Officer. “We wanted to make our new version as direct as possible. We heal patients including those without insurance or financial resources.

“We serve through our hospitality and commitment to giving each patient an optimal experience,” he added. “And, we educate the future health care leaders of El Paso. Our partnerships with Texas Tech, UTEP, El Paso Community College and other educational institutions are key to our mission. This is what we do.”

UMC’s new vision statement is: *To be the first choice for healthcare in the southwest.*

“This vision expresses our goal to ensure our region knows that we can be ‘their first choice’ for care,” he added. “Having a Level 1 Stroke Center and a Level 1 Trauma Center are key pillars toward this vision. We want to continue to grow service lines and improving the patient experience so that the region views UMC El Paso as their ‘first choice.’”

Our mission, our purpose:

*To heal, to serve
and to educate.*

Our vision:

*To be the first
choice for healthcare in
the southwest.*

CARES Leaders Meet To Focus On Improvement And Mission

At a special retreat of University Medical Center's CARES Leaders on April 26 at El Paso Community College, Managers, Directors and Chiefs shared their priorities and insights on the future of UMC and their participation in leading successful change. It was at this meeting that the hospital's new mission and vision statements were unveiled.

"We organized this event to ensure our leaders throughout the hospital and El Paso Health could discuss management concepts while also having a positive experience," said Lorena Navedo Sosa, Chief Administrative Officer. "Keeping a positive focus was also the theme of our guest motivational speaker, Dave Caperton, who conveyed a positive message about personal and professional outlooks."

With a background in teaching, stand-up comedy as well as business consulting and executive coaching, Caperton used his humor and stories not just to energize CARES Leaders, but to teach the power of how a positive mindset can transform culture, customer service and even health and safety.

"It is not often that we have events such as this," she added. "It was a great success and our managers now have a fresher, more positive outlook."

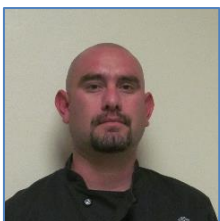
Associates Recognized: Michael Kennedy and Uziel Meza

Congratulations to Uziel Meza and Michael Kennedy for their exceptional willingness to do the right thing, professionally and as representatives of our hospital.



Michael Kennedy, center.

Michael Kennedy, an RN at UMC's Emergency Department, received the Chief's Award for his assistance with a distraught person who was recently contemplating suicide. Michael did not think twice. He did what he felt was the right thing to do. Michael received the award from the Chief of Police of the El Paso Police Department and Mayor Dee Margo, in recognition for his contribution to our El Paso community. Congratulations, Michael.



Uziel Meza

At our campus, Uziel Meza recently passed his certification examination for a Certified Dietary Manager and a Certified Food Protection Professional (CDM, CFPP). Uziel is the first to pursue these certifications and the first to achieve within the Food and Nutritional Care Services Department. These certifications enhance Uziel's positive impact on the Institution and its many patients and customers while also advancing his self-development and growth.

RN HIRING EVENT & HOSPITAL TOURS

Tuesday, May 7th, 5:30 – 8 p.m.

UMC's 8th Floor Boardroom

www.umcelpaso.org



Join Us To WIN
Great Door
Prizes

UMC is the region's **only Level I Trauma Center** and the only **Joint Commission-Certified Comprehensive and Level I Stroke Center** providing life-saving care to the community. Our unique programs and quality of care have made UMC the preferred healthcare provider in West Texas and Southern New Mexico. This opens new opportunities for experienced RNs ready for an exciting challenge.

Bring your resume and meet with members of our Nursing Leadership Team. Learn about our excellent Benefits Package, Career Growth Advancement Programs and tour our nursing units.

Positions available in Critical and Non-critical Care, OR, Cath Lab and Endoscopy.

Can't make it?

Call (915) 521-7312 to speak to a recruiter today.

About The Pulse:

The Pulse newsletter, is a product of the UMC Public Affairs office and features news briefs and updates from around our campus. It is distributed to our El Paso community. If you have an item that you would like to have considered for The Pulse, email it to [Public Affairs](#).