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FOR IMMEDIATE RELEASE

UMC Hosts Power Of Pink Event Ahead of Breast Cancer Awareness Month

EL PASO, Texas – University Medical Center of El Paso (UMC) is honored to be the host of this year’s Power of Pink, a celebration for El Paso breast cancer survivors sponsored by the Rio Grande Cancer Foundation.

Power of Pink is a community project made up of various area hospitals, non-profit organizations, and local foundations.

The program honors survivors and celebrates their beauty with a makeover event and photo shoot.



Felipa Solis

A display board with photographs of the women who participated in the makeover event, along with their words of encouragement, will be unveiled at UMC on Sept. 29 at 2 p.m. in the main lobby. The display board will then be rotated throughout different facilities and local hospitals.

The goal of Power of Pink is to spread awareness of breast cancer and teach those who are newly diagnosed that surviving is possible.

The event will feature guest speakers, to include **Felipa Solis, former news anchor and breast cancer survivor.**

When: Friday, Sept. 29

Time: 2 p.m.

Where: 4815 Alameda El Paso, TX 79912 – Main Lobby

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About UMC: For 108 years, University Medical Center of El Paso (UMC) has been providing exceptional, high quality care for the entire El Paso region. UMC is home to the region's only Level I Trauma Center, the only Comprehensive Level I Stroke Center, and the only Level IV Maternal Critical Care Center. UMC's mission is to Heal, to Serve and to Educate. For more UMC News, go to: <http://www.umcelpaso.org> (News Releases at bottom of main page.)